Reg. No. | | | | | | | | | | | | | |

S.No. 3014 **Sub. Code : 19N05ZA**

B.Sc. (Viscom) DEGREE EXAMINATION,
APRIL 2024.

(Autonomous)

First Semester

HISTORY OF TAMIL CINEMA

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions.

Each question carries 2 marks.

1. Talkies
2. Silent film
3. Nataraja Mudaliar
4. AVM
5. Nagesh
6. Annadurai
7. Rhythm
8. Keechakaratham

9. K. Balachander

10. MSV

11. MGR

12. Musicals

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions.

Each question carries 5 marks.

13. Describe the economics of Tamil films in silent era.

14. Give detail note on silent era of Tamil cinema.

15. Illustrate Tamil cinema in 1970.

16. Describe the contribution of Tamil cinema to social and political awareness.

17. Delineate the influence of Tamil Theater on early Tamil films.

18. Explain the Dravidian school of Tamil cinema.

19. What is the difference between parallel cinema and middle cinema?

20. Describe emerging trends in contemporary Tamil cinema.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

Each question carries 10 marks.

21. Elaborate the history of Tamil cinema.

22. Analyze the role of Tamil cinema in freedom struggle.

23. Elucidate the impact of Tamil cinema in politics.

24. Explain and discuss the various features of mainstream cinema.

25. Discuss the recent trends of Tamil cinema.

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Reg. No. | | | | | | | | | | | | | |

S.No. 3019 **Sub. Code : 19M904A**

B.Sc. (VISCOM) DEGREE EXAMINATION, APRIL 2024.

(Autonomous)

Fourth Semester

PHOTOGRAPHY

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN out of Twelve.

1. Camera Obscura
2. Lens
3. Visual perception
4. Indoor lighting
5. Artificial lights
6. 35mm
7. Manipulation of color

8. Light room

9. Image manipulation

10. Photo-features

11. Visual storytelling

12. Angle

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE out of Eight

13. Explain the significance of the exposure triangle in controlling exposure in photography.

14. Compare and contrast different types of lenses and their applications in photography, providing examples.

15. Discuss the differences between indoor and outdoor lighting conditions and their effects on photographic outcomes.

16. Evaluate the importance of exposure meters in achieving accurate exposure settings in photography.

17. Describe the characteristics of reversal films and their advantages over other types of film.

18. Analyze the process of manipulating color in film photography and its impact on the final image.

19. Identify the essential components of a digital darkroom setup and explain their roles in digital image processing.

20. Critically assess the role of photography in advertising, discussing how visual storytelling techniques are used to convey messages to consumers.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE out of Five

21. Explain the importance of depth of field in photography, providing examples to illustrate your answer.

22. Analyze the impact of different types of lighting on the mood and atmosphere of a photograph, discussing how photographers can manipulate light to achieve desires effects.

23. Compare and contrast the characteristics of black and white film and color film, highlighting their respective advantages and disadvantages in different photographic contexts.

24. Evaluate the role of software in digital image editing, discussing its features and functionalities in enhancing and manipulating photographs.

25. Discuss the ethical considerations involved in photojournalism, including issues related to truthfulness, objectivity, and the representation of subjects, providing examples to support your arguments.
