Reg. No. | | | | | | | | | | | | | |

S.No. 9094 **Sub. Code : 19M963D**

B.B.A. DEGREE EXAMINATION, NOVEMBER 2023.

(Autonomous)

Third Semester

INTRODUCTION TO INFORMATION TECHNOLOGY

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions.

Each question carries 2 marks.

1. What is meant by Multimedia?
2. Define: RAM.
3. What is ROM?
4. What is CD-ROM?
5. Write the features of input device.
6. Define System Software.

7. Define Compiler.

8. Define Assembler.

9. Define flow chart.

10. What is meant by algorithm?

11. Define : Database.

12. Define : E-mail.

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions.

Each question carries 5 marks.

13. Discuss how the computer system is used in business and education field.

14. Discuss briefly the classification computers.

15. Discuss briefly the input devices.

16. Write short notes on output devices.

17. Discuss the types of software.

18. Describe briefly about the types of operating system.

19. Discuss briefly about program lifestyle.

20. Write short notes on presentation tools.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

Each question carries 10 marks.

21. Describe the memory hierarchy and explain the uses and drawbacks of each memory device.

22. Explain the different types of storage devices.

23. Explain the different types of application software.

24. Explain with examples flow chart.

25. Discuss the structure of data table for databases in detail.

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